

Fleet Program



As any Fleet manager knows, time is money. Invest your time in a program that dares to venture with you. My GM Partner Perks does just that. Benefits include marketing support, training resources and business tools that can help drive profitability, productivity and, most importantly, your bottom line. With your first purchase, you can start to take advantage of these exclusive benefits and discounted resources.

		Singl	e Shop	Multi-Shop	Minimum of 5 Shops
BENEFIT PACKAGE		PERKS+	PRO PERKS++	PERKS+	PRO PERKS ++
PROGRAM PILLARS					
	Annual Fee	\$0	\$0	\$0	\$0
REWARDS & INCENTIVES	Average Monthly Purchases RequiredDuring Program Period	\$2,500	\$5,000	\$2,500 Avg. Per Location	\$5,000 Avg. Per Location
	Trade Offers	Υ	Υ	Υ	Υ

		Single Shop		Multi-Shop	Minimum of 5 Shops
BENEFIT PACKAGE		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++
PROGRAM PILLARS					
MARKETING SUPPORT	Point-of-Sale and Merchandise	Y	Y	Y	Y
	Digital Support	Y-Discount	Y-Premium Discount	Y-Discount	Y-Premium Discount
	ACDelco Uniform & Apparel	Y	Y	Y	Y

		Single Shop		Multi-Shop	Minimum of 5 Shops
BENEFIT PACKAGE		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++
PROGRAM PILLARS					
REPAIR RESOURCES	GMSi Annual Subscription	\$900 Annual Subscription	\$900 Annual Subscription	\$900 Annual Subscription	\$900 Annual Subscription
	TIS2Web Annual Subscription	\$995 Annual Subscription	\$995 Annual Subscription	\$995 Annual Subscription	\$995 Annual Subscription
	Annual Training Fee	\$0	\$0	\$0 Annual Fee for all Shops	\$0 Annual Fee for all Shops
	Technical Assistance	Y-Discount	Y-Premium Discount	Y-Discount	Y-Premium Discount
	Service Info Subsidy Credit	N	\$600 a Year \$50 a Month	N	\$600 a Year \$50 a Month

		Single	≥ Shop	Multi-Shop	Minimum of 5 Shops	
EFIT PACKAGE		PERKS+	PRO PERKS++	PERKS+	PRO PERKS++	
GRAM PILLARS						
Y & ITY	Consumer Assurance	\$50/hr up to 3 Hours Other Labor Hours = 3-HR Max	Door Rate Capped at \$100 HR Other Labor Hours Based on MAPS evaluation	\$50/hr up to 3 Hours Other Labor Hours = 3-HR Max	Door Rate Capped at \$100 HR; Other Labor Hours Based on MAPS evaluation	
	Roadside Assistance*	Y	Y	Y	Y	
	Business Discounts	Y	Υ	Y	Υ	
ce Discount provided by Allstate.						

As a Fleet partner, you will be eligible for discounts on the eligible parts that you purchase every day, along with additional trade offers on select parts each quarter.

There are many perks for you to take advantage of when servicing your fleet. Get access to digital signage and branded merchandise, as well as uniforms and apparel, all of which have been designed to increase your fleets visibility. In addition, you'll receive digital support that includes website, search and social media made to keep your business at the forefront and reduce related operating expenses.

Partners receive training with no annual fees on emerging technologies as well as access to Techline Information Systems, diagnostic support and GM Service information to keep your shop and employees up to date as well as to receive subscription discounts to help lower your labor costs.

Help drive your business' profitability potential with programs such as Consumer Assurance and Roadside Assistance. Giving your customers peace of mind, will help strengthen your own bottom line, while you receive program discounts, which can assist in lowering your business costs so that you can stand to make more.

GM reserves the right to audit, modify or cancel this program at any time.



BENE

PROC

PROFITABILIT

PRODUCTIVI





